

Republic of the Philippines Bangsamoro Autonomous Region in Muslim Mindanao Ministry of Basic, Higher and Technical Education Cotabato City



Office of the Minister

stry of Basic, Maher and Technical Education CFFICE OF THE MINISTER

REGIONAL MEMORANDUM

No: 1285

Series of 2021

TO

DIRECTOR GENERAL FOR BASIC EDUCATION

SCHOOLS DIVISION SUPERINTENDENTS

DIVISION INFORMATION OFFICERS

MBHTE SUBSECTOR COMMUNICATION FOCAL PERSONS Republic of the Philippines
Manual Region in Muslim Mindar Ministry of Basic , Higher and Technical Education INFORMATION AND COMMUNICATIONS DIVISION

Office of the Minister

RELEASED

Marion Abolencia ULIZ

Date 1.44 PM Time . Control No Toll-10

FROM

SUBJECT

Minister

ABC+ COMMUNICATIONS WORK SKILLS TRAINING

DATE

20 OCTOBER 2021

- 1. The Ministry of Basic, Higher, and Technical Education and the USAID with its project ABC+: Advancing Basic Education in the Philippines, work to attain our shared goal of advancing early grade literacy and learning continuity in the Philippines, particularly in Maguidnanao.
- 2. ABC+ recognizes the important role of communication towards meeting development targets and considers it imperative to invest in initiatives to support partners in carrying out effective, strategic, and coordinated communication efforts. Thus, ABC+ will be conducting a capacity building support to the MBHTE Information Officers and Teachers on the following:
 - Communications Work Skills Training for DepEd Regional and SDO Information Officers:

Objective: Enhance the skills of information officers in executing communications tasks that will effectively deliver key messages in support of early grade learning and basic education.

Proposed Date: October 25-26, 2021, 8AM to 12NN (two half days)

Participants: Five (5) information officers from the MBHTE Regional Office

and one (1) each from 11 SDOs (Total of 16)

Mode of Learning: Virtual, via zoom



Republic of the Philippines Bangsamoro Autonomous Region in Muslim Mindanao Ministry of Basic, Higher and Technical Education Cotabato City



Office of the Minister

<u>Requirement:</u> Fill up an online training assessment by **Oct 22:** https://bic.ly/tacsmbhte

Journalistic Feature Writing Workshop for Teachers

<u>Objective:</u> Enhance the skills of EGL teachers in writing publishable feature stories and success stories that will promote innovative EGL interventions and the importance of supporting literacy and early grade learning.

<u>Proposed Date:</u> October 27-28, 2021, 8am to 12noon (two half days)

<u>Participants:</u> Fifteen (15) MBHTE-nominated EGL (K-3) teachers from Maguindanao, preferably those with the aptitude or interest to write feature stories (published or unpublished)

Mode of Learning: Virtual, via zoom

- 3. Should you have further questions, or concerns, please feel free to contact the ABC+ Focal at 09178268663 or at fahadromancap@gmail.com.
- 4. For information and dissemination.





October 4, 2021

HON. MOHAGHER M. IQBAL

Minister Ministry of Basic Higher and Technical Education – BARMM

Subject: Capacity Building / Training on Communications Work Skills for DepEd Information

Officers; and Feature Writing for Teachers

Dear Minister Iqbal,

Greetings of peace, health and security from ABC+ Project!

We are very grateful for your partnership and support to ABC+ as we work to attain our shared goal of advancing early grade literacy and learning continuity in the Philippines, particularly in Maguindanao. Your support and collaboration in our joint undertakings are greatly appreciated and valued.

ABC+ recognizes the important role of communications towards meeting development targets and considers it imperative to invest in initiatives to support partners in carrying out effective, strategic, and coordinated communication efforts. Thus, ABC+ proposes to provide capacity building support to MBHTE Information Officers and Teachers on the following:

Communications Work Skills Training for DepEd Regional and SDO Information Officers

- Objective: Enhance the skills of DepEd information officers in executing communications tasks that will effectively deliver key messages in support of early grade learning and basic education.
- o Proposed Date: October 25-26, 2021, 8am to 12noon (two half days)
- Participants: Five (5) information officers from the MBHTE Regional Office and one (1) each from 11 SDOs (Total of 16)
- Mode of Learning: Virtual, via zoom
- o Requirement: Fill up an online training assessment by Oct 14: https://bit.ly/tacsmbhte







ABC+ MAIN OFFICE

Manila

2nd & 3nd Floor, L. Orosa Building, 1010 Meralco Avenue, Pasig City, Philippines 1605

ABC+ REGIONAL OFFICES

Region V (Bicol)

Department of Education — Region V, Regional Center Site, Rawis, Legazpi City, Philippines 4500 Region VI (Western Visayas)

Department of Education – Region VI, Duran St., Iloilo City, Philippines 5000

Journalistic Feature Writing Workshop for Teachers

- Objective: Enhance the skills of EGL teachers in writing publishable feature stories and success stories that will promote innovative EGL interventions and the importance of supporting literacy and early grade learning.
- o Proposed Date: October 27-28, 2021, 8am to 12noon (two half days)
- <u>Participants:</u> Fifteen (15) MBHTE-nominated EGL (K-3) teachers from Maguindanao, preferably those with the aptitude or interest to write feature stories (published or unpublished)
- o Mode of Learning: Virtual, via zoom

We hope to obtain your approval for these two training workshops. Attached is additional information about each training workshop for your review. We hope to receive your response and a list of participants by October 15, 2021.

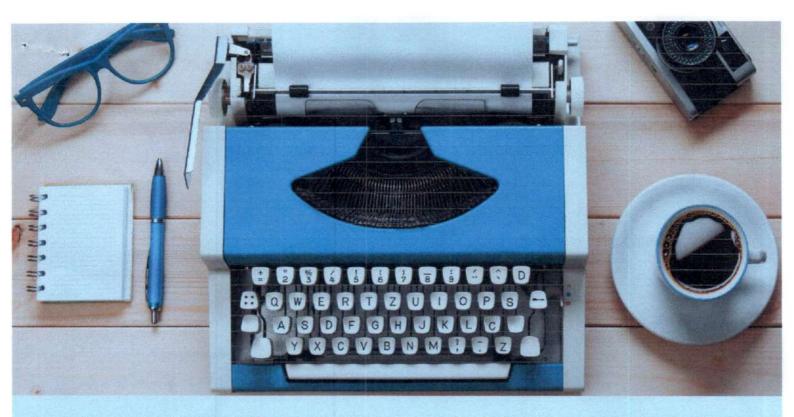
Should you have questions or concerns, please feel free to reach me at my email laquino@abcplus.rti.org or at 0917 624 3456.

Thank you and we look forward to your approval, Sir.

Sincerely,

Chief of Party, USAID Grantee

ABC+: Advancing Basic Education in the Philippines



Communications Work Skills Training

Communication activities play a very important role in meeting development targets. ABC+ seeks to support partners in carrying out effective, strategic, and coordinated communication efforts. To this end, ABC+ will provide capacity-building support to DepEd Information Officers and Teachers on the following communications skills training workshops.



Note: * time schedules are tentative and may change

For more information, contact: your DepEd Regional Office or SDO

COMMUNICATIONS WORK SKILLS TRAINING FOR DEPED REGIONAL & SDO INFORMATION OFFICERS

The purpose of the training is to enhance the skills of DepEd information officers in executing communications tasks that will effectively deliver key messages in support of early grade learning and basic education.

When: October 25-26, 2021, 8am-12nn*

Who: Five (5) information officers from the MBHTE Regional

Office and one (1) each from 11 SDOs (Total of 16).

Participants from DepEd Regions V and VI will also attend.

Where: Virtual, via zoom

Participants must fill up an online training assessment by Oct 14: https://bit.ly/tacsmbhte

JOURNALISTIC FEATURE WRITING WORKSHOP FOR TEACHERS

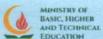
The purpose of the training is to enhance the skills of EGL teachers in writing publishable feature stories and success stories that will promote innovative EGL interventions and the importance of supporting literacy and early grade learning.

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Who: Fifteen (15) MBHTE-nominated EGL (K-3) teachers from Maguindanao, preferably those with the aptitude or interest to write feature stories (published or unpublished). Participants from DepEd Regions V and VI will also attend.

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Topics may include:
Art and Science of
Communications Planning
Creative Storytelling
Creative Process of Content
Development
News Writing for NonJournalists
Visual Communication 101:
For Better Storytelling and
Presentation
Social Media Communication
and Content Development
Relating with the Media
Online Tools in
Communications Work





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The Asia Foundation

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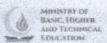
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