



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
Ministry of Basic, Higher and Technical Education
 Cotabato City



Bangsamoro Autonomous Region in Muslim Mindanao
 Ministry of Basic, Higher and Technical Education
 OFFICE OF THE MINISTER

Office of the Minister

RELEASED

REGIONAL MEMORANDUM

No: 1285
 Series of 2021

DATE: 21 OCT 2021
 TIME: 1:30 P.M.
 Ctrl. No. 2021-10-724

TO : DIRECTOR GENERAL FOR BASIC EDUCATION
 SCHOOLS DIVISION SUPERINTENDENTS
 DIVISION INFORMATION OFFICERS
 MBHTE SUBSECTOR COMMUNICATION FOCAL PERSONS

Republic of the Philippines
 Bangsamoro Autonomous Region in Muslim Mindanao
 Ministry of Basic, Higher and Technical Education
 INFORMATION AND COMMUNICATIONS DIVISION
 Office of the Minister
 RELEASED
 By: Marlon Abolencia
 Date: OCT 21 2021
 Time: 1:44 PM
 Control No. 2021-10-945

FROM : 
 MOHAGHER M. IQBAL
 Minister



SUBJECT : **ABC+ COMMUNICATIONS WORK SKILLS TRAINING**

DATE : 20 OCTOBER 2021

1. The Ministry of Basic, Higher, and Technical Education and the USAID with its project ABC+: Advancing Basic Education in the Philippines, work to attain our shared goal of advancing early grade literacy and learning continuity in the Philippines, particularly in Maguidnanao.
2. ABC+ recognizes the important role of communication towards meeting development targets and considers it imperative to invest in initiatives to support partners in carrying out effective, strategic, and coordinated communication efforts. Thus, ABC+ will be conducting a capacity building support to the MBHTE Information Officers and Teachers on the following:

- **Communications Work Skills Training for DepEd Regional and SDO Information Officers:**

Objective: Enhance the skills of information officers in executing communications tasks that will effectively deliver key messages in support of early grade learning and basic education.

Proposed Date: October 25-26, 2021, 8AM to 12NN (two half days)

Participants: Five (5) information officers from the MBHTE Regional Office and one (1) each from 11 SDOs (Total of 16)

Mode of Learning: Virtual, via zoom





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Office of the Minister

Requirement: Fill up an online training assessment by **Oct 22:**
<https://bic.ly/facsmbhte>

- **Journalistic Feature Writing Workshop for Teachers**

Objective: Enhance the skills of EGL teachers in writing publishable feature stories and success stories that will promote innovative EGL interventions and the importance of supporting literacy and early grade learning.

Proposed Date: October 27-28, 2021, 8am to 12noon (two half days)

Participants: Fifteen (15) MBHTE-nominated EGL (K-3) teachers from Maguindanao, preferably those with the aptitude or interest to write feature stories (published or unpublished)

Mode of Learning: Virtual, via zoom

3. Should you have further questions, or concerns, please feel free to contact the ABC+ Focal at 09178268663 or at fahadromancap@gmail.com.
4. For information and dissemination.



ABC+: Advancing Basic Education in the Philippines

October 4, 2021

HON. MOHAGHER M. IQBAL

Minister
Ministry of Basic Higher and
Technical Education – BARMM

Subject: Capacity Building / Training on Communications Work Skills for DepEd Information Officers; and Feature Writing for Teachers

Dear Minister Iqbal,

Greetings of peace, health and security from ABC+ Project!

We are very grateful for your partnership and support to ABC+ as we work to attain our shared goal of advancing early grade literacy and learning continuity in the Philippines, particularly in Maguindanao. Your support and collaboration in our joint undertakings are greatly appreciated and valued.

ABC+ recognizes the important role of communications towards meeting development targets and considers it imperative to invest in initiatives to support partners in carrying out effective, strategic, and coordinated communication efforts. Thus, ABC+ proposes to provide capacity building support to MBHTE Information Officers and Teachers on the following:

- **Communications Work Skills Training for DepEd Regional and SDO Information Officers**
 - Objective: Enhance the skills of DepEd information officers in executing communications tasks that will effectively deliver key messages in support of early grade learning and basic education.
 - Proposed Date: October 25-26, 2021, 8am to 12noon (two half days)
 - Participants: Five (5) information officers from the MBHTE Regional Office and one (1) each from 11 SDOs (Total of 16)
 - Mode of Learning: Virtual, via zoom
 - Requirement: Fill up an online training assessment by Oct 14: <https://bit.ly/tacsmbhte>



ABC+ MAIN OFFICE

Manila
2nd & 3rd Floor, L. Orosa Building,
1010 Meralco Avenue, Pasig City,
Philippines 1605

ABC+ REGIONAL OFFICES

Region V (Bicol)
Department of Education – Region V,
Regional Center Site, Rawis, Legazpi City,
Philippines 4500

Region VI (Western Visayas)
Department of Education – Region VI, Duran
St., Iloilo City, Philippines 5000

- **Journalistic Feature Writing Workshop for Teachers**

- Objective: Enhance the skills of EGL teachers in writing publishable feature stories and success stories that will promote innovative EGL interventions and the importance of supporting literacy and early grade learning.
- Proposed Date: October 27-28, 2021, 8am to 12noon (two half days)
- Participants: Fifteen (15) MBHTE-nominated EGL (K-3) teachers from Maguindanao, preferably those with the aptitude or interest to write feature stories (published or unpublished)
- Mode of Learning: Virtual, via zoom

We hope to obtain your approval for these two training workshops. Attached is additional information about each training workshop for your review. We hope to receive your response and a list of participants by October 15, 2021.

Should you have questions or concerns, please feel free to reach me at my email laquino@abcplus.rti.org or at 0917 624 3456.

Thank you and we look forward to your approval, Sir.

Sincerely,



Ina Aquino
Chief of Party, USAID Grantee

ABC+: Advancing Basic Education in the Philippines



ABC+: Advancing Basic Education in the Philippines

Communications Work Skills Training

Communication activities play a very important role in meeting development targets. ABC+ seeks to support partners in carrying out effective, strategic, and coordinated communication efforts. To this end, ABC+ will provide capacity-building support to DepEd Information Officers and Teachers on the following communications skills training workshops.

COMMUNICATIONS WORK SKILLS TRAINING FOR DEPED REGIONAL & SDO INFORMATION OFFICERS

The purpose of the training is to enhance the skills of DepEd information officers in executing communications tasks that will effectively deliver key messages in support of early grade learning and basic education.

When: October 25-26, 2021, 8am-12nn*

Who: Five (5) information officers from the MBHTE Regional Office and one (1) each from 11 SDOs (Total of 16).

Participants from DepEd Regions V and VI will also attend.

Where: Virtual, via zoom

Participants must fill up an online training assessment by Oct 14: <https://bit.ly/tacsmbhte>

Topics may include:

- Art and Science of Communications Planning
- Creative Storytelling
- Creative Process of Content Development
- News Writing for Non-Journalists
- Visual Communication 101: For Better Storytelling and Presentation
- Social Media Communication and Content Development
- Relating with the Media
- Online Tools in Communications Work

JOURNALISTIC FEATURE WRITING WORKSHOP FOR TEACHERS

The purpose of the training is to enhance the skills of EGL teachers in writing publishable feature stories and success stories that will promote innovative EGL interventions and the importance of supporting literacy and early grade learning.

When: October 27-28, 2021, 8am-12nn*

Who: Fifteen (15) MBHTE-nominated EGL (K-3) teachers from Maguindanao, preferably those with the aptitude or interest to write feature stories (published or unpublished). *Participants from DepEd Regions V and VI will also attend.*

Where: Virtual, via zoom

Note: * time schedules are tentative and may change

For more information, contact: your DepEd Regional Office or SDO





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w/ subdirector
comm focal



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