



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
Ministry of Basic, Higher and Technical Education
 Cotabato City



Office of the Minister

REGIONAL MEMORANDUM

No. 235
 Series of 2023

Bangsamoro Autonomous Region in Muslim Mindanao
 Ministry of Basic, Higher and Technical Education
 OFFICE OF THE MINISTER

RELEASED

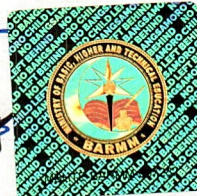
BY: Hajir
 DATE: 19 APR 2023
12:55 PM

TO : **DAUD D. KADON, Ph.D.**
 Director, Bureau of Alternative Learning System

BAI MERIAM A. KAWIT AL-HADJA
 Schools Division Superintendent, Maguindanao Division

Bangsamoro Autonomous Region in Muslim Mindanao
 Ministry of Basic, Higher and Technical Education
 REGISTRATION AND COMMUNICATIONS DIVISION
 Office of the Minister
RELEASED
 BY: HAYDER A. ABDUL
 DATE: APR 19 2023
 TIME: 1:06 PM
 Control No. 2023-04-149

FROM : 
MOHAGHER M. IQBAL
 Minister



SUBJECT : **SOCIAL AND BEHAVIOR CHANGE (SBC) CONTENT DEVELOPMENT WORKSHOP**

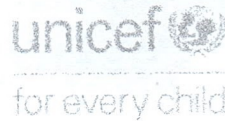
DATE : April 14, 2023

- The Ministry of Basic, Higher and Technical Education, through its Bureau of Alternative Learning System (BALS) under the Directorate General for Basic Education and in partnership with UNICEF and Plan International Philippines, will conduct a **Social and Behavior Change (SBC) Content Development Workshop** on April 18-19, 2023, from 9:00 a.m. to 4:00 p.m., at Warda Convention Hall, Shariff Aguak, Maguindanao Del Sur.
- This is the next step from the Communication Design Workshop held last March 14-16, 2023 which resulted in the development of the SBC Communication plan outlining the objectives, key messages, and communication channels and materials to be developed.
- The workshop aims to provide the project stakeholders an overview of the SBC Development process and engage them in a participatory process of designing a culturally-appropriate, age, gender, and disability inclusive SBC for ALS strategy that will be applied in their localities.
- Anent this, the following are enjoined to attend and participate in the said activity:

NO.	NAME	POSITION	OFFICE
1.	Daud D. Kadon	Director I, BALS	Regional Office
2.	Mohammad Faisal K. Dimalen	Regional ALS Focal Person	Regional Office
3.	Almahdin A. Antoling	Division ALS Focal Person	Maguindanao I
4.	Ahmad Aleef J. Pulong	Admin Asst. II, On-Detail	Regional Office
5.	Jihan G. Dilawanen	Teacher I, On-Detail	Regional Office

- For information and guidance.





April 13, 2023

Daud D. Kadon, Director I – BALS
Bureau of Alternative Learning System

ATTENTION:

- Mohammad Faisal K. Dimalen
- Ahmad Aleef Pulong
- Jihan G. Dilawanen

Dear sir Kadon,

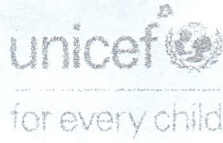
Greetings of peace from Plan International!

We would like to express our sincerest appreciation for your support to the Social and Behavior Change for the Alternative Learning System (SBC for ALS) Project in partnership with the United Nations International Children's Fund (UNICEF). The SBC for ALS Project seeks to develop context-specific SBC strategies in Maguindanao del Sur to mainstream ALS as a flexible learning option for out-of-school children, youth and adults, and to facilitate a stronger linkage of alternative learning to the local government unit system.

From March 14-16, 2023, the SBC for ALS Project conducted a Communication Design Workshop with project stakeholders from 10 pilot barangays across the 5 target municipalities in Maguindanao del Sur. The activity resulted in the development of the SBC communication plan outlining the objectives, key messages, and communication channels and materials to be developed.

As the next step, the Project will be conducting a **Content Development Workshop on April 18-19, 2023, 9:00-4:00 PM** at the **Warda Convention Hall, Shariff Aguak** for the design of the SBC Strategy in Maguindanao del Sur. We are hopeful for the participation of the Schools Division Office of Maguindanao del Sur, MBHTE-BALS, ALS implementers, UNICEF, and representatives from the local government units.


The overall aim of the Content Development Workshop is to provide the project stakeholders with an overview of the SBC development process and engage them in a participatory process of designing a culturally-appropriate, and age, gender and disability-inclusive SBC for ALS strategy will be applied in their localities.



We truly appreciate your continued support to the ALS Program, and to the SBC for ALS Project and for the upcoming Content Development workshop.

For further information about us and the project, we may be reached through our Community Development Facilitator, Sheldon Cambalon with mobile number **+63 9771048823** and email address Sheldon.Cambalon@plan-international.org. I may also be reached through my mobile number **+63 910 4071 194** and email address Glenna.Paraan@plan-international.org.

Very truly yours,


GLENNA C. PARAAN
Project Coordinator
SBC for ALS Project
Plan International Philippines